



Portage County Young Democrats

**Executive Committee Meeting
February 28, 2022**

I. Call To Order: 8:00 PM

II. Roll Call:

Castle: Present
Clevenger-Morris: Present
Errera: Present
Narzisi: Present

III. Approval of Agenda

Motion: Approve the agenda.
Moved: Errera
Second: Castle
Motion: 4-0-0

IV. Approval of Minutes

Motion: Approve the minutes from the February 02, 2022 meeting of the Executive Committee.

Moved: Narzisi
Second: Castle
Motion: 4-0-0

Motion: Approve the minutes from the February 23, 2022 meeting of the Executive Committee.

Moved: Castle
Second: Errera
Motion: 4-0-0

V. Special Orders

Motion: Enter Committee of the Whole.

Moved: Narzisi

Second: Castle

Motion: 4-0-0

A. Campaigns Committee Schedule Update

a. Deadline / Submission(s) Received

- i. As of 6PM submissions closed. 2/3rds of the questionnaires were submitted on the last day. We are missing 2 candidates, and have 18 candidates to consider.

b. Timeline for publication

- i. Done by Wednesday evening (3/2)

c. Work session for committee (see above; rubric)

- i. Will be scheduled for Wednesday, March 2nd at 6 PM - 10 PM..
Campaigns Committee Meeting Work Session.

d. Schedule Campaigns Committee meeting for Endorsement

- i. Will be scheduled for Sunday, March 6th at 2 PM to 8 PM. Campaigns Committee Meeting.

B. Communications & Social Media Planning (March)

a. Email(s)

- i. Membership Blast re: Endorsement Meeting will be sent by March 8th
- ii. Cranley Zoom Details to RSVPs - Must be Sent by March 13th (Sunday)
**Reminder, include "Submit a Question" link
- iii. Cranley Blast #2 - Saturday (AM) - Seeking RSVPs / Sign UPS
 1. Send email (person by person) to Nan Attendee's - Offering reduced or free admission - Thursday Feb 3 (ACN sender)

b. Facebook / Twitter

- i. March only has Women's History Month & Cranley event posts scheduled presently
- ii. Please work to create topics & content as EC; add to the tracker
- iii. Campaigns Committee will create tentative scheduled for "if approved"
Endorsed Candidate Highlights across late March into April
 1. Also will look at "register" / absentee (BOE) posts will be plotted

c. Women's History Posts

- i. Document on the drive.
- ii. Officers will submit 3 each.
- iii. Due within 48 hours of this meeting.

The 2022 theme is "Women Providing Healing, Promoting Hope." This theme is "both a tribute to the ceaseless work of caregivers and frontline workers during this ongoing pandemic and also a recognition of the thousands of ways that women of all cultures have provided both healing and hope throughout history.

C. John Cranley Fundraiser (March 14)

a. Outreach for RSVPS (paid)

- i. Cranley Blast #2 - Saturday (AM) - Seeking RSVPs / Sign UPS
- ii. Send to our partner organizations and affiliates.
 - 1. Email the FDW Portage specifically to include in their meeting.
 - 2. Ask the Party to send a notice for Cranley
 - 3. Announcing at the Central Committee meeting
 - 4. Asked F. Hairston to do more outreach to Cranley supporters in the area; follow up with for update
 - 5. Follow up with Cranley's Team - About their Portage County Supporters (Already working to connect with)

b. Outreach for RSVPS (Special Rate)

- i. Send email (person by person) to Nan Attendee's - Offering admission @ Special Rate (Prior Attend) - Thursday March 3 (ACN sender)
- ii. Reach out to Devin at KSU Dems - See if members are able to attend

c. Outreach via paid advertising

- i. Facebook Ads (Boost 3/5/22 event post)

D. Community "Outreach" Activity - April

a. Choose an organization to support

- i. Promotions budget is \$40
- ii. \$70 to support this event
- iii. Focus on April Child Abuse Prevention
 - 1. CECM will reach out to PG to seek guidance on "best" options
 - 2. Possible April 20th cutoff / dropoff / photo opp ?

E. Updates to the Standing Rules

MOTION: To add under section 6.01 of the standing rules, Section II: "No committee member seeking elected office, actively employed by a candidate/campaign, actively consulting for a candidate/campaign, or actively supporting a candidate/campaign in an official capacity, will be permitted to participate in deliberations by the Campaigns Committee when specifically related to said candidate/campaign, or opposing candidates/campaigns.", effective immediately.

MOVED: Castle

SECOND: Narzisi

MOTION: 4-0-0

MOTION: Exit Committee of the Whole

MOVED: Castle

SECOND: Narzisi

MOTION: 4-0-0

VII. Adjournment at 9:43 PM

MOVED: Errera

SECOND: Castle

MOTION: 4-0-0